

# RECOGNIZING... *Local Hero's*

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Campaign Date: June 13 – August 5, 2016

Updated: 6-7-16

## **WEEKLY RECOGNITION**

Each week, Local Tavern Restaurants will recognize 1 LOCAL HERO selected from nominations received at all of their restaurant locations.

## **NOMINATION REGISTRATIONS**

To nominate a Local Hero, anyone can stop by any Local Tavern Restaurant to complete a Local Hero Registration Form. Nominations must be completed and placed in the designated Registration Box available at any Local Tavern Restaurant. One nomination accepted per individual, per week, per family household. Registration forms will include lines where the following information must be entered: name of person submitting nomination, phone number of person submitting nomination, name of person nominated, short sentence why the person is being nominated.

## **SELECTION PROCESS**

Local Tavern's panel of judges will select the weekly winner from all entries received, based on the following criteria: 20% based on "quantity of qualified submissions received" for each individual nominee, 40% based on the "reason" the individual was nominated, 40% based on the panel of judges knowing the character, background, and other acknowledgements of the individual selected.

All nominations received during the campaign will qualify as nominations throughout the 2 month campaign for each week. An individual can be selected only one time during the campaign as a Local Hero.

## **ANNOUNCEMENT**

Every Friday morning on Cougar Radio 93.7 FM, the selected Local Hero will be announced by Tim Roush, from Local Tavern Restaurants.

## **AWARD**

The selected Local Hero will receive One Free Dinner for each member of their household at their choice of any participating Local Tavern Restaurant. They will also receive free limo service to and from the restaurant on the day of their dinner. The award must be redeemed within 3 months from the date of presentation.

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**RULES & CONDITIONS:** Must be 21 years of age to participate and/or be nominated. No purchase necessary. No employees or employee immediate family members are eligible to participate or be nominated. One nomination accepted from an individual, per week, per family household. Awards do not include alcoholic beverages. Only nominations received at Local Tavern Restaurant locations after June 13, 2016 and before August 1, 2016 will qualify for consideration. AWARD: Each individual dinner order awarded cannot exceed \$15 per person, for each member of the Local Hero's household member attending the dinner date in which the selected Local Hero attends. From all nominations received to date, a single Local Hero will be selected by the panel of judges at 10am on each Thursday morning, starting June 16, 2016 through August 4, 2016. Selected local Hero's will be announced on each of the following Friday morning's on Cougar 93.7 Radio's broadcast time between 7am and 9am.